

SUBHARTI INSTITUTE OF MANAGEMENT & COMMERCE

COURSE CONTENTS, EXAMINATION SYSTEM AND FEE STRUCTURE

BBA

First Semester

Name of Subject	Code No.
Principles Of Management	BBA-101
Business Communication	BBA-102
Business Laws	BBA-103
Business Statistics	BBA-104
Financial Accounting	BBA-105
Environmental Studies	BBA-008

Second Semester

Name of Subject	Code No.
Principal of Marketing	BBA-201
Organizational Behavior	BBA-202
Principles of Economics	BBA-203
Financial Mgmt.	BBA-204
Computer Fundamentals & Applications	BBA-205

Third semester

Name of Subject	Code No.
Business Economics	BBA- 301
Cost and Management Accounting	BBA- 302
Banking Law and Practice	BBA- 303

Human Resource Management	BBA- 304
Computer Practical Examination	BBA- 305
Viva Voce	BBA- 306

Fourth Semester

Name of Subject	Code No.
Indian Economics	BBA-401
Marketing of services	BBA-402
Company Law	BBA-403
Industrial Relation	BBA-404
Industrial Psychology	BBA-405

Fifth Semester

Name of Subject	Code No.
Quantitative Techniques	BBA-501
Consumer Behavior & Advertising Mgmt.	BBA-502
Income Tax Law & Practice	BBA-503
Organization Structure & Design	BBA-504
Computer Application in Business Mgmt.	BBA-505

Sixth semester

Name of Subject	Code No.
Sales & Distribution Mgmt.	BBA-601
Industrial Relation & Labor legislation	BBA-602
Production & Material Mgmt.	BBA-603
Enterpreunship & business Mgmt.	BBA-604
International Trade	BBA-605
Viva Voce (Project Report Base)	BBA-606

B. COM.

First Semester

Name of Subject	Code No.
Management of Business Organization	B.Com-101
Financial Accounting	B.Com-102
Principles of Micro Economics	B.Com-103
English Communication	B.Com-104
Environmental Studies	B.Com-008

Second semester

Name of Subject	Code No.
Business & Industrial Laws	B.Com-201
Corporate Accounting	B.Com-202
Macro Economics	B.Com-203
Organizational Behaviour	B.Com-204

Third Semester

Name of Subject	Code No.
Business Mathematics & Statistics	B.Com-301
Company & compensation of Law	B.Com-302
Indian Economics Development	B.Com-303
Research Project Paper	B.com-304

Fourth Semester

Name of Subject	Code No.
Cost Accounting	B.Com-401
Income Tax & Auditing	B.Com-402
Eco. Reg. of Domestic & Foreign Exch.	B.Com-403

Mkt.	
International Trade	B.Com-404

Fifth semester

Name of Subject	Code No.
Financial Management	B.Com-501
Computer Application in Business	B.Com-502
Corporate Governance, Business Ethics & CSR	B.Com-503
Industrial Economics	B.Com-504

Sixth Semester

Name of Subject	Code No.
Marketing Management	B.Com-601
Business Environment	B.Com-602
Human Resource Management	B.Com-603
Business Communication	B.Com-604



M.B.A. (General)

First Semester

Name of Subject	Code No.
Principles & Practice; of Management	M.B.A.-101
Managerial Economics	M.B.A.-102
Accounting & Financial Analysis	M.B.A.-103
Organization Behavior	M.B.A.-104
Business Statistics	M.B.A.-105
Marketing Management	M.B.A.-106
Computer Application in Management	M.B.A.-107
Communication for Management	M.B.A.-108

Second semester

Name of Subject	Code No.
Business Environment	M.B.A.-201
Business Laws	M.B.A.-202
Research Methodology	M.B.A.-203
Operations Research	M.B.A.-204
Production & Operation Mgmt.	M.B.A.-205
Cost Mgmt. Accounting	M.B.A.-206
Financial Mgmt.	M.B.A.-207
Managing Human Resources	M.B.A.-208

Third Semester

Name of Subject	Code No.
Supply Chain Management	MBA-301
Strategic Management	MBA-302

Management Information System	MBA-303
Consumer Behavior & Marketing Communication	MBA-304
Personal Growth & Training & Development	MBA-HR-1
Industrial Relations & Labour Enactments	MBA-HR-2
International Business	MBA-IB-1
International Business Environment & Foreign Exchange Economics	MBA-IB-2
Marketing of Services	MBA-MK-1
Marketing Research	MBA-MK-2
Management of Working Capital	MBA-FM-1
Security Analysis & Investment Management	MBA-FM-2

Fourth Semester

Name of Subject	Code No.
Entrepreneurship Development	MBA-401
Corporate Governance Value & Ethics	MBA-402
Insurance & Risk Mgmt.	MBA-403
Team Building & Leadership	MBA-HR-3
Negotiation & Counseling	MBA-HR-4
Sales & Distribution Mgmt.	MBA-MK3
Retail Management	MBA-MK4
Export Mgmt. And Documentation	MBA-IB-3
International Logistic Mgmt.	MBA-IB-4
Mgmt. of indus. Industrial services	MBA-FM-1
Tax Planning and Mgmt.	MBA-FM-2

M.B.A. (Logistic & Shipping)

First Semester

Name of Subject	Code No.
Principles & Practices of Management	MBA(L&S)-101
Managerial Economics	MBA(L&S)-102
Accounting & Financial Analysis	MBA(L&S)-103
Organization Behavior	MBA(L&S)-104
Business Statistics	MBA(L&S)-105
Marketing Management	MBA(L&S)-106
Computer Application In Management	MBA(L&S)-107
Communication for Management	MBA(L&S)-108

Second semester

Name of Subject	Code No.
Business Environment	MBA(L&S)-201
Business Laws	MBA(L&S)-202
Research Methodology	MBA(L&S)-203
Operations Research	MBA(L&S)-204
Production & Operation Mgmt.	MBA(L&S)-205
Cost Mgmt. Accounting	MBA(L&S)-206
Financial Mgmt.	MBA(L&S)-207
Managing Human Resources	MBA(L&S)-208

Third Semester

Name of Subject	Code No.
Customs Procedure	MBA(L&S)-301
Warehousing And Inventory Mgmt.	MBA(L&S)-302

Fundamentals of Logistic Mgmt.	MBA(L&S)-303
Introduction of Shipping	MBA(L&S)-304
International Business Mgmt.	MBA(L&S)-305
Shipping Business	MBA(L&S)-306
Port Agency	MBA(L&S)-307
Liner Trade	MBA(L&S)-308
Dry Cargo Chartering	MBA(L&S)-309
Transportation and Distribution Mgmt.	MBA(L&S)-310
Stevedoring and port Operations	MBA(L&S)-311

Fourth Semester

Name of Subject	Code No.
Enterpreunship Development	MBA(L&S)-401



M.B.A. (Hospital Administration)

First Semester

Name of Subject	Code No.
Principles & Practice; of Management	MBA-101
Principles of Hospital Planning & Organization	MBA(H.A.)-109
Accounting & Financial Analysis	MBA-103
Organization Behavior	MBA-104
Business Statistics	MBA-105
Planning & Designing of Hospital Services	MBA(H.A.)-110
Computer Application of Hospital Services	MBA(H.A.)-107
Communication for Management	MBA-108

Second semester

Name of Subject	Code No.
Business Environment	MBA-201
Business Laws	MBA-202
Research Methodology	MBA-203
Operations Research	MBA-204
Organization & Mgmt. of Hospitals	MBA(HA)-209
Quality in Health Services	MBA(HA)-210
Support & Utility Services & Risk Mgmt.	MBA(HA)-211
Managing Human Resources	MBA-208

Third Semester

Name of Subject	Code No.
Supply Chain Management	MBA(H.A.)-301
Strategic Management	MBA(H.A.)-302

Management Information System	MBA(H.A.)-303
Consumer Behavior & Marketing Communication	MBA(H.A.)-304
Personal Growth & Training & Development	MBA(H.R.)-1
Industrial Relations & Labor Enactments	MBA(H.R.)-2
Essential Elements of Hospital Management	MBA(H.A.)-307
Management of Hospital Services & Organization	MBA(H.A.)-308

Fourth Semester

Name of Subject	Code No.
Enterpreunship Development	MBA-401
Corporate Governance Value & Ethics	MBA-402
Insurance & Risk Mgmt.	MBA-403
Team Building & Leadership	MBA-HR3
Negotiation & Counseling	MBA-HR4
Health System Mgmt.	MBA-HA-406
Hospital Engineering Services	MBA-HA-407

E-M.B.A. (Executive MBA)

First Semester

Name of Subject	Code No.
Business Economics	E-MBA-101
Marketing for manager	E-MBA-102
Accounting in decision making	E-MBA-103
Statistical methods for Management decision	E-MBA-104

Second Semester

Name of Subject	Code No.
Business Environment	E-MBA-201
Strategy Formulation	E-MBA-202
Managerial Finance	E-MBA-203
Strategic Analysis of MIS	E-MBA-204

M.COM.

First Semester

Name of Subject	Code No.
Organizational Theory and Behavior	M.Com.-101
Statistical Analysis	M.com.-102
Economics Analysis	M.com.-103
Accounting Theory and Practice	M.com.-104

Second Semester

Name of Subject	Code No.
Financial Management	M.com.-201
Business Environment	M.com.-202
Quantitative Techniques for Business Decisions	M.com.-203
Marketing Management	M.com.-204

Third Semester

Name of Subject	Code No.
Strategic Management	M.com.-301
Management Accounting	M.com.-302
Elective I (Paper 1)	M.com.-303
Elective II (Paper 1)	M.com.-304

Fourth Semester

Name of Subject	Code No.
International Business	M.com.-401
Human Resource Management	M.com.-402
Elective I (Paper 2)	M.com.-403
Elective II (Paper 2)	M.com.-404

EXAMINATION SYSTEM

Courses	Semesters	Division of 100 Marks			Overall passing marks required (Internal+ External)
		Internal Examination in each Sem.		External Examination in each Sem.	
		1st Internal	2nd Internal		
BBA	6	20	20	60	50%
B.Com	6	20	20	60	50%
B.Com (Hon.)	6	20	20	60	50%
MBA (Gen.)	4	20	20	60	50%
MBA (H.A.)	4	20	20	60	50%
MBA (L&S)	4	20	20	60	50%

1. Internal Assessment (40 Marks) is divided under two categories that is:

- A. Best of two sessional will be considered as internal marks which is of 20 marks each.**
- B. The rest 20 marks is split under:**
 - a.) 5 Marks for class presentation.
 - b.) 5 Marks for class attendance.
 - c.) 5 Marks for internal viva (in each semsester).
 - d.) 5 Marks for class conduct.

COURSE WISE FEE STRUCTURE, ELIGIBILITY & MODE OF ADMISSION

Courses	Eligibility	Duration	Mode of Admission	Annual Course fee	Caution money	Other onetime fee	Annual Miscellaneous fee
MBA(General)	45% in Graduation	2years	SUET	80000	5000	10000	10000
MBA-Hospital Administration	45% in Graduation	2years	SUET	80000	5000	10000	10000
MBA-Shipping & Logistic	45% in Graduation	2years	SUET	100000	5000	10000	12000
MBA-Executive	45% in Graduation	1year	SUET	60000	2500
BBA	45% in 10+2	3years	Merit	14000	2000	6500	7500
B.Com. (Hon.)	60% in 10+2	3 years	Merit	15000	2000	4000	4100
B.com	45% in 10+2	3years	Merit	12000	2000	3000	4100
D.B.A(General)	45% in 10+2	1year	Merit	8000	2000	6500	5500
Ph.D- Management	55% marks In PG	2Yrs(Min.)	SUET	75000	10000	10000
Ph.D- Commerce	55% marks In PG	2Yrs(Min.)	SUET	75000	10000	10000